



## Faces2Hearts 2019 | Terms & Conditions

### THEME OF THE COMPETITION

The 2019 Faces2Hearts Competition (“The Competition”) aims at selecting 20 vloggers to travel in pairs for one month between 07/19 and 04/19. Their adventures will take them to one of the following ten destinations: Argentina, Bhutan, Cape Verde, Jamaica, Myanmar, Namibia, Pakistan, Paraguay, Sierra Leone and The Gambia, to learn about innovative and transformative EU actions and foster cultural exchanges and human connections.

During their trip, each vlogger will have to produce videos, photos and written content to report on the EU projects they will visit. This content will be used by the European Commission’s Directorate-General for International Cooperation and Development (“DG DEVCO”) on the Faces2Hearts website and DG DEVCO’s social media channels.

In order to apply for the competition, candidates need to fill in the application form, record and upload a video, share their favourite photos, and write an article to showcase their story-telling skills.

### FORMAT OF THE COMPETITION

The Competition has several stages, which are outlined step by step below:

**Step 1:** Submission of applications.

**Step 2:** Pre-selection of 40 applications. Once you have submitted your application you will be in contention for the final shortlist. 40 applications will be pre-selected and announced in May.

**Step 3:** Public voting, where shortlisted candidates will need to share their entry video and gather as many votes from the public as possible. The number of public votes will be one of the criteria for final selection.

**Step 4:** An international jury composed by a European Commission official, previous Faces2Hearts



bloggers, video expert and campaign partners will take the final decision. The 20 winners will be announced at the end of May 2019.

**Step 5:** The winners will have the chance to report live with stories from the European Development Days on 18 and 19 June 2019, in Brussels; and receive training just before that.

**Step 6:** On the road. Travel will start in July 2019 and continue until April 2020 – 1 country at a time, 1 month per country.

**Step 7:** The travellers will be back in Brussels to exhibit their work and share their experiences at the European Development Days in 2020.

## **ORGANISER**

The Competition is organised by DG DEVCO, Rue de la Loi 41,1000 Brussels, Belgium (“The Organiser”).

## **ENTRY PERIOD**

The Competition takes place between 10 April 12:00 pm CET and 12 May 2019 11:59 pm CET. Applications submitted after the end date will not be eligible. The Organiser’s computer is the official time-keeping device for the competition.

## **EVALUATION**

The applications will be assessed in three stages: eligibility, pre-selection and final selection by a jury. The evaluation will be a mix of video originality, technical quality, personal drive, language skills and previous experience.

### **Eligibility**

- Age : between 22 and 35 years old
- Geographical location: 10 EU residents + 1 resident of each following countries : Argentina, Bhutan, Cape Verde, Jamaica, Myanmar, Namibia, Pakistan, Paraguay, Sierra Leone and The Gambia

### **Pre-selection**

- Video originality: relevance of the content, originality of the approach, creativity (25 %)
- Video technical quality: quality of pictures, quality of sound and use of technology and technique (20 %)
- Personal drive: general impression, attitude, presence in front of the camera, voice (20 %)
- Language skills in both spoken and written English: clarity, language fluency and diction (20 %)
- Social media influence and previous vlogging or video journalistic experience (15 %)

### **Final selection**

- Video originality: relevance of the content, originality of the approach, creativity (25 %)
- Video technical quality: quality of pictures, quality of sound and use of technology and technique (20 %)
- Personal drive: general impression, attitude, presence in front of the camera, voice (20 %)



- Language skills in both spoken and written English: clarity, language fluency and diction (20 %)
- Number of votes in public voting (15 %)

Gender and geographical balance will be cross-cutting criteria in both the pre-selection and final selection.

Trustees, employees or partners of the EU institutions, as well as immediate family (spouse, parents, siblings and children) and household members of those employees are not eligible to participate.

Submitted applications that do not comply with the present rules will not be eligible.

## **HOW TO ENTER**

The participants are asked to fill in the online application form. Based on the above listed eligibility criteria, 40 candidates will be short-listed. The 40 short-listed candidates will be asked to share their entry video on social media and gather as many votes from the public as possible. The number of public votes will be one of the criteria for final selection.

## **WINNERS**

The 20 winners will be selected by the Digital Presence Team of the European Commission's Directorate-General for International Cooperation and Development (DG DEVCO) in close collaboration with the Contractor and the jury, on the basis of the eligibility criteria listed previously.

Please do not contact the Organizer about the status of entries. The potential winners have to prove their eligibility to the Organizer. The Organizer will notify the winner via the contact information provided by the participant after the announcement of the winner.

If a potential winner fails to communicate with the Organizer in 10 days after the announcement, the next name in the draw will be selected as the winner.

If a potential winner is not available at the date of the planned trip, the next name in the draw will be selected as the winner.

## **PRIZE**

The selected winners will be invited to Brussels for workshops and promotions of Faces2Hearts before and during the European Development Days on 18 and 19 June 2019 and in June 2020. Their travels and accommodations will be paid.

During their month of traveling they will get paid 3000 euros and their travels from their origin country to the local country will be covered.

Additionally, the winners may receive equipment from the sponsors of the Competition.



## **GENERAL CONDITIONS**

In the event that the operation, security, or administration of the Competition is impaired in any way, the Organizer may, in its sole discretion, either:

- (a) suspend Competition to address the impairment and then resume it; or
- (b) award the prize(s) to one of the selected out of the eligible entries received up to the time of the impairment.

The Organizer reserves the right, in its sole discretion, to disqualify any individual who tampers with the operation of the Competition, violates these Rules, or acts in a disruptive or unsportsmanlike manner. The Organizer's failure to enforce any term of these Rules shall not constitute a waiver of that provision. In the event of a dispute as to the owner of an online entry, the authorized account holder used to enter will be deemed to be the owner.

## **RELEASE AND LIMITATIONS OF LIABILITY**

By entering, the participant agrees to release and will not hold DG DEVCO, Instagram, Facebook, Twitter and their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") responsible for and against any claim or cause of action arising out of participation in the Competition or receipt or use of any prize, including, but not limited to:

- (a) unauthorized human intervention in the Competition;
- (b) technical errors;
- (c) printing errors;
- (d) late or undelivered mail; and
- (e) errors in the administration of the Competition.

The participant waives the right to claim any attorney's fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

## **PRIVACY AND PUBLICITY**

Any information the participant submits, when entering the Competition is provided to DG DEVCO. Except where prohibited, the participant consents to DG DEVCO's use of the participant's name in any list of winners (if applicable) and for promotional purposes in any media without further payment or consideration.

## **DISPUTES**

The participant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Competition or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Brussels. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, the participant's rights and obligations, or the rights and obligations of the Organizer in connection with the



Competition, shall be governed by, and construed in accordance with, the laws of Belgium, without giving effect to any choice of law or conflict of law rules (whether of Belgium or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Belgium.

## **ACCEPTANCE OF THE RULES**

Participation in the competition implies full acceptance of the above rules.

## **QUESTIONS**

Any questions and inquiries about the Competition can be emailed to [info@faces2hearts.eu](mailto:info@faces2hearts.eu)

